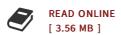




The Career Lattice: Combat Brain Drain, Improve Company Culture, and Attract Top Talent

By Joanne Cleaver

McGraw-Hill Education - Europe, United States, 2012. Paperback. Book Condition: New. 231 x 152 mm. Language: English . Brand New Book. Reroute your career path for better, faster, longer-lasting success. If you ve been waiting for your HR department to plan out your next career move, you ll be stuck waiting forever. Joanne Cleaver explains why the career matrix is what you need to succeed. It s valuable information that most HR departments aren t ready or able to give you . (Suzanne Lucas, the Evil HR Lady,). As Cleaver insightfully writes, the traditional career ladder is dead. To stay relevant, workers need to become nimble, enterprising, and far more professionally connected than their pre-recession counterparts. Essential reading for anyone who wants to stand out in today s highly competitive business world . (Michelle Goodman, author of The Anti 9-to-5 Guide and My So-Called Freelance Life). In post-recessionary Corporate America, the ladder is becoming a thing of the past. You need to think of your career in a new way, a way in which you are constantly focused on acquiring new and honing existing skill sets to remain marketable and competitive. Using Joanne Cleaver s Career Lattice s...



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