



## Digital Disruption in Australia: A Guide for Entrepreneurs, Investors Corporates

By Nick Abrahams

Totalu Pty Ltd, Australia, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Disruption is occurring in every industry - building and destroying fortunes. This book analyses over 500 corporate transactions in the Australian technology, media telecommunications sectors over the last four years to identify areas of true disruption in the Australian economy. The analysis shows which sectors are being hit hardest and how companies large and small are responding to the challenge and reaping the rewards. If you are an entrepreneur eager to disrupt a market, an investor keen on being part of this seismic shift or a corporate looking out for the next big opportunity or threat, this book will give you a great understanding of what is happening in Australia. Nick Abrahams is a leading participant in Australia's technology sector as a lawyer, investor, businessman and commentator. He is uniquely placed to write this book, which offers a wealth of insight into how digital disruption is changing the Australian business landscape. - Paul Fletcher MP, Parliamentary Secretary to the Minister for Communications A MUST READ! Of all the people I've met in my travels through...



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