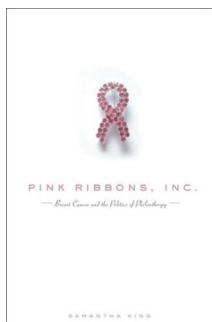


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PINK RIBBONS, INC.: BREAST CANCER AND THE POLITICS OF PHILANTHROPY



Univ Of Minnesota Press. Paperback. Book Condition: New. Paperback. 208 pages. Dimensions: 8.8in. x 5.4in. x 0.6in. Samantha King explains how, beyond being an all-too-frequent and still-too-lethal disease for many women, breast cancer is a corporate dream come true. Herizons Fascinating. Kings deft and thoughtful interpretation of the pink ribbon phenomenon is an important wake-up call. Going against the grain, she takes a clear-eyed look at a trend that often seems to outshine the disease that put it on the map. Womens...

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