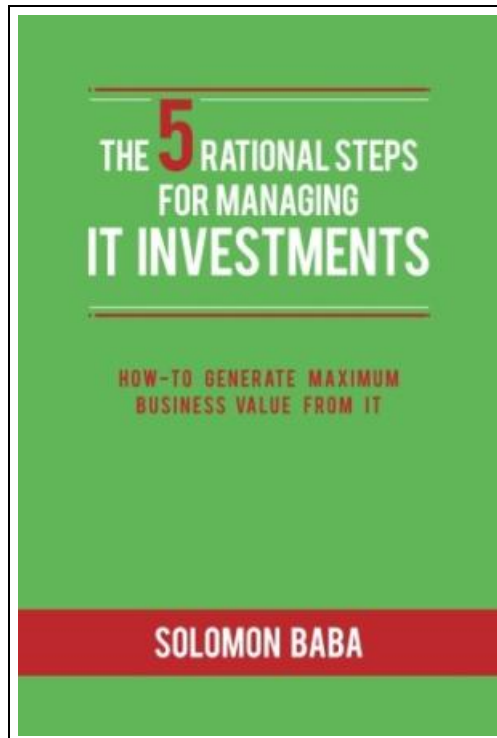


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Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The fact that majority of IT investment projects fail is no longer new; time and time again the statistics of IT investment projects that are not delivered on time, within budget, and with the required functionality have remained the same with little or no improvement whatsoever. So far, the solutions to this problem have been proposed in silo (i.e., without much reference to each other) by academics and practitioners alike, which might explain why the number of failed IT investment projects doesn't seem to budge, even when numerous solutions have been suggested for overcoming this persistent challenge. In view of the apparent short coming of the suggested solutions for overcoming IT investment project failure, this book has prescribed five (5) integrated, mutually exclusive and collectively exhaustive rational steps that enterprises can follow to successfully invest in IT and subsequently generate maximum business value. These steps are orchestrated based on four-year extensive and intensive research into identifying the factors that are responsible for both the success and failure of IT investment projects, as well as, on more than a decade experience of the author in helping organizations around the world to successfully invest in both small and large-scale strategic IT-enabled business solutions.



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