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OXFAM SKILLS AND PRACT



Oxfam Publishing, United Kingdom, 2007. Paperback Condition: New. Language: English. Brand New Book. Small-scale producers face huge challenges in today s world. They usually receive few support services from the state; they are forced to compete with large commercial producers; they are required to meet high quality and safety standards; and they have a weak bargaining position. In order to survive this environment, they have to adopt a market-oriented approach. How can small-scale producers improve their ability to compete...

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- Authored by Chris Penrose-Buckley
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