



The CEO Manual 4 Kids (Paperback)

By James Scott

New Renaissance Corporation, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you re a kid with a big dream, we think you ll find the information here exciting and helpful to starting you on the path to fulfilling your dream and turning your idea into a concrete, money-making entity. We talk about basic issues like types of capital, how to write an effective press release and the types of stock as well as more complex topics like how to take your company public, leadership skills and basic crisis management. Realizing your dream of starting your own company has never been more attainable. Organizations like the U.S. Small Business Administration have put together programs to encourage young, motivated business men and women and to help them receive the funding they need to take that next step. We understand that starting out in the business world can be scary as well as exciting. We want you to give you some of the tools you ll need so you can take those wonderful ideas of yours and soar with them. Who knows? You might just have that germ of an idea that will...



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