

The Story of Cash Flow: A Guide for the Unwary Entrepreneur

By MR Steve Mullins

Ascot Associates Ltd, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. This short story is written from many years experience of client companies getting grief from money lenders, financial institutions and people only too ready to pull the rug away at the first sign of trouble. This experience is shared to help others avoid the same mistakes - new entrepreneurs, people taking new products to market and those seeking self-employment. The story is based on the work of Vladimir Propp and may also be useful to those undertaking media studies.



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