



The Project Selection Bias Against Management Support Systems: September 1982 (Classic Reprint)

By Robert M Alloway

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Project Selection Bias Against Management Support Systems: September 1982 Information systems are now crucial to most business functions, not only at the operational level but also in helping managers to compete effectively and efficiently in the market place. Consequently, companies are faced with the problem that demand for new computer-based information systems greatly exceeds the systems development capacity of their I/S department. This underlines the importance of the project selection procedures which should allocate scarce systems development resources in a manner that will provide the best leverage for the company's objectives. How do most companies discriminate between different project requests? More importantly, does the project approval process work effectively? The answer, according to the research results discussed herein, is mixed. The current project approval methods were developed alongside the evolution of traditional transaction processing systems and are thus most appropriate for evaluating those specific system types. We will argue that the typical project evaluation process is not valid when it comes to assessing systems whose main purpose is to support managerial decision-making. Applying...



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