



Business Lessons from Japan What I Learned as an Entrepreneurs from Samurai, Sushi Chefs, and Entrepreneurs Volume 2

By Atom Alex Helling

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 124 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This is the second book in the Business Lessons series. It explains how readers can use the business strategies of the Japanese, no matter what their line of work or where they are in the world. Atom Alex Helling, a media entrepreneur and business consultant, has been working in Tokyo for three years. He breaks down his adventures into eighty-five business lessons that anyone can use in their work and life. Stories in the book include how the author started and sank a joint venture with a multinational in Tokyo, how he ended up playing Russian roulette eating Japanese blowfish, how he managed to appear like a humble genius, or how he turned down a deal with the yakuza. Each short story concludes with the business lesson the author learned from it and explains how it can help readers solve particular challenges. The book is organized into the following main segments: How to establish yourself in business, networking and communication, business meetings, deal making, managing projects, productivity hacks, avoiding problems, and damage control. Even though Business Lessons from Japan gives...



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Reviews

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These types of publication is the greatest publication available. It really is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

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