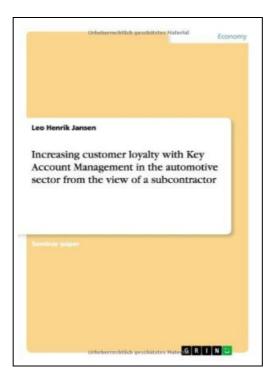
Increasing Customer Loyalty with Key Account Management in the Automotive Sector from the View of a Subcontractor



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Reviews

The ebook is fantastic and great. I am quite late in start reading this one, but better then never. Your life period will probably be convert as soon as you comprehensive reading this ebook. (Dr. Albertha Hoppe)

INCREASING CUSTOMER LOYALTY WITH KEY ACCOUNT MANAGEMENT IN THE AUTOMOTIVE SECTOR FROM THE VIEW OF A SUBCONTRACTOR



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