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## SMART MARKETING FOR LOCAL BUSINESSES: A PRACTICAL GUIDE FOR DRIVING CUSTOMERS TO YOUR DOOR, NOT FANS TO A PAGE.



Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. In Smart Marketing for Local Businesses, Trudy Murphy shares 35 simple, yet highly effective marketing strategies for growing your small business without using social media or blogging. All of the marketing strategies described are low cost, easy to implement and proven techniques. With candid, jargon-free language real examples, you ll learn the following about...

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- Authored by Trudy Murphy
- Released at 2013



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