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Quien Mato A Cambio?: Resuelve el Misterio de Liderar A Traves del Cambio (Hardback)

By Ken Blanchard

HarperCollins Espanol, United States, 2016. Hardback. Condition: New. Language: Spanish . Brand New Book. Todos los días organizaciones alrededor del mundo lanzan iniciativas de cambio, muchas veces de gran magnitud y con grandes gastos, destinadas a mejorar el statu quo. Sin embargo, entre el cincuenta y el setenta por ciento de esos esfuerzos por lograr un cambio fracasan. Unos pocos perecen de manera repentina, pero son muchos los que mueren con una muerte larga y dolorosa que agota los recursos, la energía y la moral de la organización. Quién, o quiénes, está matando el cambio? Eso es lo que vas a descubrir en esta ingeniosa historia de misterio. La historia presenta al Agente Mike McNally, un detective al estilo de Columbo, que está investigando el asesinato de otro cambio más. Uno tras otro, el Agente McNally interroga a trece sospechosos principales, entre ellos una líder miope llamada Victoria Vision, un gerente que continuamente llega tarde a su oficina, llamado Ernesto Urgencia, una ejecutiva llamada Clara Comunicación, cuya laringitis hace que le sea totalmente imposible comunicarse, y varios personajes sospechosos más. Con toda seguridad, los sospechosos te van a parecer familiares, y es muy posible que los puedas relacionar con tu propio...



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