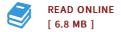# Pervasive Information Architecture: Designing Cross-Channel User Experiences (Paperback)

By Andrea Resmini

ELSEVIER SCIENCE TECHNOLOGY, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book. Pervasive Information Architecture explains the `why and `how of pervasive information architecture (IA) through detailed examples and real-world stories. It offers insights about trade-offs that can be made and techniques for even the most unique design challenges. The book will help readers master agile information structures while meeting their unique needs on such devices as smart phones, GPS systems, and tablets. The book provides examples showing how to: model and shape information to adapt itself to users needs, goals, and seeking strategies; reduce disorientation and increase legibility and way-finding in digital and physical spaces; and alleviate the frustration associated with choosing from an ever-growing set of information, services, and goods. It also describes relevant connections between pieces of information, services and goods to help users achieve their goals. This book will be of value to practitioners, researchers, academics, andstudents in user experience design, usability, information architecture, interaction design, HCI, web interaction/interface designer, mobile application design/development, and information design. Architects and industrial designers moving into the digital realm will also find this book helpful.

READ ONLINE
[6.8 MB]

Reviews

If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases and not confusing. You will not feel monotony at anytime of your respective time (that's what catalogues are for concerning if you ask me).
-- Dr. Celestino Treutel

This pdf will never be straightforward to get going on studying but quite enjoyable to read through. This is certainly for all those who statte there was not a really worth studying. You are going to like the way the blogger publish this publication.
-- Mrs. Adah Sawayn