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Factor Five: Transforming the Global Economy Through 80 Improvements in Resource Productivity (Hardback)

By Ernst-Ulrich von Weizsäcker, Charlie Hargroves, Michael H. Smith

Taylor Francis Ltd, United Kingdom, 2011. Hardback. Book Condition: New. 236 x 168 mm. Language: English . Brand New Book. When first published in 1997, Factor Four transformed how economists, policy makers, engineers, entrepreneurs and business leaders thought about innovation and wealth creation. Through examples from a wide range of industrial sectors, the authors demonstrated how technical innovation could cut resource use in half while doubling wealth. Now twelve years on, with climate change at the top of the world agenda and the new economic giants of China and India needing ever more resources, there is a unique historic opportunity to scale up resources productivity and radically transform the global economy. Picking up where Factor Four left off, this new book examines the past 15 years of innovation in industry, technical innovation and policy. It shows how and where factor four gains have been made and how we can achieve greater factor five or 80 + improvements in resource and energy productivity and how to roll them out on a global scale to retool our economic system, massively boost wealth for billions of people around the world and help solve the climate change crises. Spanning dozens of countries including China...



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