



Small Business Owner's Guide to Local Lead Generation: Proven Strategies Tips to Grow Your Business!

By Ray L Perry, Justin Sturges, Phil Singleton

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.How Can Your Small Business Possibly Compete Against the Big Guys? No way can you out-spend your big-name competitors to market on a national or global scale. But in your local area, it's another story - one with a VERY happy ending for your business. With the right strategies and tactics, it's easy to attract and engage more ideal customers right in your backyard - and as a locally owned business, these are the only leads you really care about, anyway. People prefer doing business with folks they know, like, and trust - and they love being able to support local businesses in their own communities. If you build it, they will come only works in the movies. You need a simple, surefire way to market your small business. and one that won't break the bank or distract you from your primary role in your business. If you'd like to double or triple your local customer base this year, you should keep reading. Here's what you're about to discover:...



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