



## Chinese intellectual style (powerful way of building ceramics industry)

By BAO JIE JUN

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 551 Publisher: China Building Materials Industry Pub. Date :2008-02-01 version 1. Ceramic Industry how to create to create change What is the path of industrial development Two years from Foshan Oceano Ceramics Company chairman Bao Jiejun writing. Publishing House of China Building Materials Industry Chinese intellectual type - Ceramic Industry powerful way. a book made a strategic thinking. This book from the Chinese ceramic industry development strategic perspective. for the first time almost 20 years the development process of the ceramic industry was summarized. using a large number of detailed, unique data and information. a comprehensive analysis of worldwide production of ceramic products . consumption and imports and exports. and the development of ceramic industry in different countries were compared and analyzed patterns; author from industrial facilities. industrial distribution. industrial organization. market cultivation and development. global competition and cooperation. sustainable development and other industry a level of depth of China's ceramic industry development model. and creatively put forward the Chinese intellectual-style development ideas; of China ceramic industry in different areas. different stages. different choice of competitive strategy for...



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