



Ethics At Work: Creating Virtue At An American Corporation.

By Terris, Daniel.

University Press of New England, Lebanon, 2006. Softcover. Condition: New. 175 pages. Softcover. New book. ETHICS. A fascinating assessment of the ethics program at Lockheed Martin, one of the world's largest defense contractors. The defense industry has, to some people's surprise, the broadest and most sustained set of ethics programs of any sector of American business today. Lockheed Martin, which specializes in a host of high-technology products and services for the federal government, has dramatically escalated its formal ethics and business conduct program since the mega-corporation was formed through a merger in 1995. The Ethics and Business Conduct Division employs 65 "ethics officers" in sites around the United States, and it requires the firm's 130,000-plus employees to devote at least one hour per year to consideration of the ethical issues of the business, at a cost of millions of dollars per year. Daniel Terris spent two years researching Lockheed Martin materials and interviewing its ethics officers and ordinary employees to develop this rich case study of the ethics program at this powerful global corporation. This study begins with a survey of American attitudes toward ethics in business over the past century, raising the question of whether ethics can be genuinely...



Reviews

This pdf is definitely not straightforward to get started on studying but extremely exciting to see. It generally does not charge an excessive amount of. Your lifestyle period is going to be convert once you full looking over this publication.

-- Elliott Rempel MD

An extremely great ebook with perfect and lucid answers. This is certainly for anyone who statte that there was not a well worth looking at. Its been designed in an exceptionally simple way and is particularly only soon after i finished reading through this ebook in which actually transformed me, modify the way in my opinion.

-- Libbie Farrell