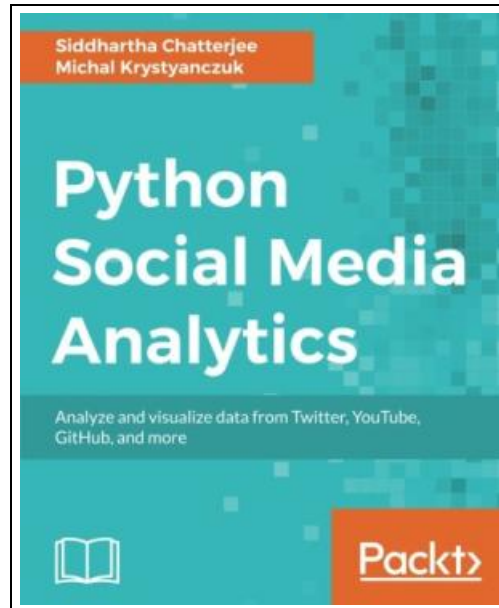# Python Social Media Analytics (Paperback)

Filesize: 5.69 MB

Reviews

Complete guide! Its this sort of good read. It is rally exciting throgh studying period. I am just pleased to explain how here is the very best publication i have go through inside my own existence and could be he very best publication for at any time.
(Adele Rosenbaum)

PYTHON SOCIAL MEDIA ANALYTICS (PAPERBACK)

DOWNLOAD PDF

Packt Publishing Limited, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Leverage the power of Python to collect, process, and mine deep insights from social media data About This Book * Acquire data from various social media platforms such as Facebook, Twitter, YouTube, GitHub, and more * Analyze and extract actionable insights from your social data using various Python tools * A highly practical guide to conducting efficient social media analytics at scale Who This Book Is For If you are a programmer or a data analyst familiar with the Python programming language and want to perform analyses of your social data to acquire valuable business insights, this book is for you. The book does not assume any prior knowledge of any data analysis tool or process. What You Will Learn * Understand the basics of social media mining * Use PyMongo to clean, store, and access data in MongoDB * Understand user reactions and emotion detection on Facebook * Perform Twitter sentiment analysis and entity recognition using Python * Analyze video and campaign performance on YouTube * Mine popular trends on GitHub and predict the next big technology * Extract conversational topics on public internet forums * Analyze user interests on Pinterest * Perform large-scale social media analytics on the cloud In Detail Social Media platforms such as Facebook, Twitter, Forums, Pinterest, and YouTube have become part of everyday life in a big way. However, these complex and noisy data streams pose a potent challenge to everyone when it comes to harnessing them properly and benefiting from them. This book will introduce you to the concept of social media analytics, and how you can leverage its capabilities to empower your business. Right from acquiring data from various social networking sources...

Read Python Social Media Analytics (Paperback) Online
Download PDF Python Social Media Analytics (Paperback)

Other eBooks

A Smart Kid's Guide to Social Networking Online

PowerKids Press. Paperback / softback. Book Condition: new. BRAND NEW, A Smart Kid's Guide to Social Networking Online, David J Jakubiak, Online networking is the wave of the future. However, many social networking sites are...

[Download ePub »](#)

Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how...

[Download ePub »](#)

Animation for Kids with Scratch Programming: Create Your Own Digital Art, Games, and Stories with Code

Mentorscloud LLC, United States, 2015. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.Think Logically. Present Artistically. The myth: Programming is only for kids who...

[Download ePub »](#)

Your Planet Needs You!: A Kid's Guide to Going Green

Macmillan Children's Books, 2009. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.

[Download ePub »](#)

Doodle America: Create. Imagine. Doodle Your Way from Sea to Shining Sea

Duo Press LLC, United States, 2013. Paperback. Book Condition: New. Violet Lemay (illustrator). 208 x 203 mm. Language: English . Brand New Book. With a strong focus on unique illustrations and activities, Doodle America allows...

[Download ePub »](#)