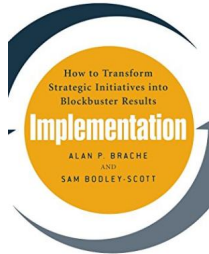


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IMPLEMENTATION: HOW TO TRANSFORM STRATEGIC INITIATIVES INTO BLOCKBUSTER RESULTS



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