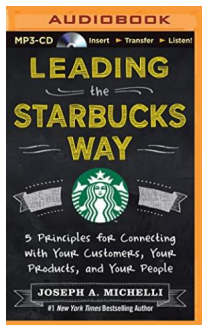


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LEADING THE STARBUCKS WAY: 5 PRINCIPLES FOR CONNECTING WITH YOUR CUSTOMERS, YOUR PRODUCTS, AND YOUR PEOPLE



BRILLIANCE AUDIO, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 173 x 135 mm. Language: English. Brand New. Lead Your Business the Starbucks Way Foreword by Herve Humler, President and COO, The Ritz-Carlton Hotel Company, L.L.C. One of the best-recognized and admired brands in the world, Starbucks singlehandedly transformed the ordinary delivery of coffee into a cultural phenomenon a result of the company's exemplary leadership practices. Joseph Michelli, author of the Wall Street Journal, USA Today, and BusinessWeek..

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