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### ***Reviews***

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**(Prof. Salvador Lynch)**

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2004 09 Pages: 205 Language: Chinese in Publisher: China Electric Power Press 21st Century colleges applied planning materials. e-commerce series: electronic transactions and payment for the 21st century colleges planning materials - E-commerce one of the series. written by the first-line teachers with rich teaching experience. The book is divided into nine chapters. electronic transactions and payments Overview on Chapter 1. Chapter 2. electronic transactions. the Chapter 3 electronic payment systems. Chapter 4 electronic payment and settlement intermediaries. Chapter 5 electronic payment instruments Overview and bank cards. Chapter 6 electronic wallet. electronic cash and electronic checks. Chapter 7 electronic payment security. Chapter 8 Securities Service. Chapter 9 online insurance services. 21 colleges of applied planning materials E-commerce series: electronic transactions and payment in line with the principles of the theory enough to focus on the practical application ability. to meet the actual needs of the current teaching. 21 colleges of applied planning materials. e-commerce series: electronic transactions and payments as a university and specialist vocational e-commerce. economic management. professional textbooks. but also can be used as engaged professionals reference book. Contents: Preface Chapter 1 electronic trading Overview 1.1 E-commerce and electronic transactions and electronic payment of 1.2 electronic transactions. the basis of the emergence and development of electronic payment 1.3 environment generated by the electronic transactions and electronic payments Chapter Summary to ponder questions on electronic trading and electronic payment the 2.1 electronic transactions 2.2 e-commerce process 2.3 e-commerce platform the Chapter Summary thinking questions on electronic payment systems 3.1 the basic process of electronic payment systems and basic mode 3.2 classification of electronic payment systems and security requires 3.3 domestic and international online payment 3.4 The...



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