



Mastering LinkedIn In 7 Days Or Less

By Jan Wallen

Selling Your Expertise LLC. Paperback. Book Condition: New. Paperback. 158 pages. Dimensions: 9.8in. x 6.8in. x 0.5in. Updated for 2014! Includes the newest LinkedIn enhancements and navigation: Endorsements, Following Thought Leaders and your expanded Company Pages, and more. Are you good at what you do, and don't have a lot of time? Have you been meaning to do more with LinkedIn to make 2014 your best year ever? Now you can -- the easy way -- in 15 minutes a day. LinkedIn is a game changer. It's changing the way we do business. Companies look on LinkedIn to find experts, and want to work with the best. Now 80 of companies and private equity firms look on LinkedIn for candidates for their positions and opportunities. Mastering LinkedIn in 7 Days or Less has done very well, and is known as the fast read that gets big results. It shows you how to be in the game: Turn your connections into clients and your next opportunity. You'll learn how to create an optimized, compelling profile, the best networking philosophy for you, who to connect with (or not), what to say when you get an invitation from someone you don't know, how to...



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