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# THE SONG MACHINE: INSIDE THE HIT FACTORY (PAPERBACK)



WW Norton Co, United States, 2018. Paperback Condition: New. Reprint. Language: English . Brand New Book. Over the last two decades a new type of hit song has emerged, one that is almost inescapably catchy. Pop songs have always had a hook, but today s songs bristle with them: a hook every seven seconds is the rule. Painstakingly crafted to tweak the brain s delight in melody, rhythm, and repetition, these songs are highly processed products. Like snack-food engineers, modern...

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- Authored by John Seabrook
- Released at 2018



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