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## From Bricks to Mobile: How to Quit Your Day Job and Build a Million Dollar Mobile Marketing Business (Paperback)

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By Kevin Zicherman

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. With the rise of mobile websites, Wi-Fi hotspots and geo-marketing, a new era of technologies has set the stage for location-based proximity marketing solutions that better serve local customers. On-the-go consumers are using their smartphones to shop and interact with local businesses more than ever. Local businesses owners need to quickly adapt to the changing landscape of consumer behaviors and technologies, or get left in the dust. Now is the right time to take advantage of these massive opportunities and I believe that my experience will help you to gain all the information you need to launch your own mobile marketing agency. It s vitally important that you know how to perform in this new Mobile Ecosystem. This is your definitive guide to navigating through the newest mobile marketing technologies. We will show you how to start your own mobile marketing agency and the steps needed to build a multi-million dollar mobile marketing business.



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