



How to Prospect and Recruit Using Postcards for a MLM or Network Marketing Business: The Low Cost Prospecting and Recruiting Tool That Out Performs Online Methods (Paperback)

By Dr David Williams

Createspace, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Fed up not having quality leads? Are you in a MLM company you love, but just can't find REAL prospects to talk to? Tried online leads but found you just wasted your time and money? Many networkers are well past the warm market stage, and are struggling to find success. It seems the entire world has gone online and the problem that networkers face is sticking out in an ever increasing ocean of websites, mobile apps, opt-in forms, blog posts, Facebook Likes, Youtube movies and Tweets. It never ends. There is alternative. Because the world HAS gone online, good old fashioned Direct Mail works! Why? Because no one gets real mail anymore. You have zero competition! And what's more real than a picture postcard? NOTE: What This Book is NOT about: this book in no way teaches you to send those ugly, tacky, pre-printed, glossy pictures of fast expensive cars or mansions, or YELLOW print your own postcards. NO, NO, NO! If you are engaged in postcard marketing, buying glossy tacky in your face MLM style postcards and mailing them out - or...



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