



Video Game Design: Principles and Practices from the Ground Up (Required Reading Range)

By Michael Salmond

AVA Publishing. Paperback. Condition: New. 208 pages. Dimensions: 0.0in. x 0.0in. x 0.0in. Video Game Design is a visual introduction to integrating core design essentials, such as critical analysis, mechanics and aesthetics, prototyping, level design, into game design. Using a raft of examples from a diverse range of leading international creatives and award-winning studios, this is a must-have guide for budding game designers. Industry perspectives from game industry professionals provide fascinating insights into this creative field, and each chapter concludes with a workshop project to help you put what you've learnt into practice to plan and develop your own games. With over 200 images from some of the best-selling, most creative games of the last 30 years, this is an essential introduction to industry practice, helping readers develop practical skills for video game creation. This book is for those seeking a career making video games as part of a studio, small team or as an independent creator. It will guide you from understanding how games engage, entertain and communicate with their audience and take you on a journey as a designer towards creating your own video game experiences. Interviewees include: James Portnow, CEO at Rainmaker Games; Brandon Sheffield, Gamasutra.com; Game Developer magazine; Steve...



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Reviews

It is one of my personal favorite publications. Indeed, it is actually perform, still an amazing and interesting literature. It has been printed in an exceptionally easy way which is merely soon after I finished reading this book where it really altered me, change the way I believe.

-- Neal Homenick IV

It is simple to read easier to understand. I am quite late in starting reading this one, but better than never. It has been designed in an exceptionally easy way in fact it is just following I finished reading through this publication where it basically transformed me, alter the way I really believe.

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