



The Jenny Craig Story: How One Woman Changes Millions of Lives

By Jenny Craig

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Jenny Craig Story: How One Woman Changes Millions of Lives, Jenny Craig, "A fascinating insight into the world of big business and how a little Cajun girl from New Orleans can achieve great success in this country." ---
 -Dick Van Patten, actor (Eight Is Enough) "Jenny Craiga s story is a splendid example of what can be accomplished in our entrepreneurial society with dedication and hard work. Jennya s spirit, determination, and focus on providing service to her clients enabled her to create a leading weight-control company and help millions of people. Her journey is an American success story." ----Steven N. Blair, President and CEO, The Cooper Institute "Jenny Craig is a pioneer in delivering nutritious, portion--controlled food, now recognized as one of the most powerful dietary weight--loss tools, in the context of a comprehensive program to change onea s lifestyle. The story of her success in building a multinational weight--management program can serve as an inspiration to other women (and men) who have the capacity for the hard work needed to carry their creative ideas to fruition. This is a book well worth reading." ----Frank Greenway, MD, Medical...



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