



You re Not Very Important

By W. Douglas Texter

Creative Guy Publishing, Canada, 2005. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Douglas Texter takes his readers on a whirlwind tour of the practice of self-betterment through the ages in this biting parody of self-help literature. He carefully explores the Big 12 myths of self-improvement, and at the same time, delivers a devastating, sardonic social and political commentary: The Myth of Planning shows you how sales-rep Tiffany Johnson secures the 2000-student adoption of the outrageously expensive textbook To Market, To Market by using the techniques she learned in Ninety Seven Habits of Really Rapacious People. In The Myth of Education, you ll attend gym class with Winston Nebbish and learn how our education system creates and unleashes over-achievers who do incredible damage. You ll also discover the secrets behind dodge ball and the fine art of giving a wedgie. The Myth of Work takes you behind the scenes at Ishmael s Caffeine Machine, America s hottest new high-end coffee retailer. Peeking out from behind the flaps of the sweat lodge that CEO Martha Little Sympathy has built, you ll witness the birth of the Moby Dick product line. You...



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