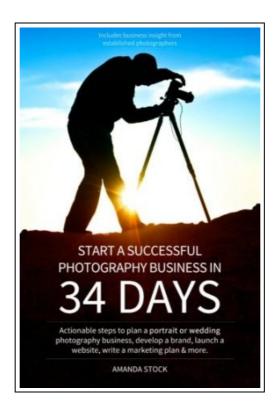
Start a Successful Photography Business in 34 Days: Actionable Steps to Plan a Portrait or Wedding Photography Business, Develop a Brand, Launch a Website, Write a Marketing Plan More.



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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book ***** Print on Demand *****. Get your portrait or wedding photography business started or totally revitalized and start earning a real income with photography. This book is written for the photographer who is new to the photography business or the photographer who has recently started a business and is struggling with booking clients or running their business successfully. Unlike other books on the business of photography, in this book you will learn while you take action. Above all, action is the most important piece of starting a business. This book will not teach you about lighting, posing, equipment or other skills you need as a photographer; it will guide you in building a successful photography business step by step and earning income with your camera. This book is divided into 34 manageable tasks that you can work through on a daily basis or on your own time. Each step has an action to take or a topic to consider. The book is divided into two parts. Part 1 is dedicated to planning your business and laying a strong foundation. It covers essential elements of your business like finances, legal considerations, and branding. Part 2 is all about marketing and guides you through the creation of a 12 month marketing plan, so you can attract clients year round. In addition, there is a companion website that is only accessible after you purchase the book, where you can download complimentary templates, such as: - Portrait Contract Template - Wedding Contract Template - Income and Expense Template for Adult - Model Release Template for Minor - PDF Brochure Example - Annual Marketing Plan Template - Income and Expense Templates - List of Resources and Links Mentioned in...

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