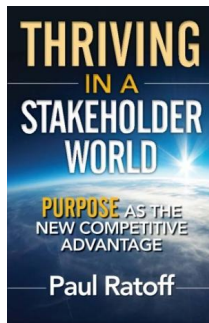


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## THRIVING IN A STAKEHOLDER WORLD: PURPOSE AS THE NEW COMPETITIVE ADVANTAGE



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