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Economic Persuasions (Hardback)

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Berghahn Books, United Kingdom, 2009. Hardback. Condition: New. Language: English . Brand New Book. As the transition from socialism to a market economy gathered speed in the early 1990s, many people proclaimed the final success of capitalism as a practice and neo-liberal economics as its accompanying science. But with the uneven achievements of the transition - the deepening problems of development, a persistent unemployment, the widening of the wealth gap, and expressions of resistance - the discipline of economics is no longer seen as a mirror of reality or as a unified science. How should we understand economics and, more broadly, the organization and disorganization of material life? In this book, international scholars from anthropology and economics adopt a rhetorical perspective in order to make sense of material life and the theories about it. Re-examining central problems in the two fields and using ethnographic and historical examples, they explore the intersections between these disciplines, contrast their methods and epistemologies, and show how a rhetorical approach offers a new mode of analysis while drawing on established contributions.



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