



## Applying For Patents: A Straightforward Guide (Paperback)

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By Calvin Lowe

Straightforward Publishing, United Kingdom, 2016. Paperback. Condition: New. Revised edition. Language: English . Brand New Book. Applying for Patents is a concise journey through the maze of obtaining Intellectual Property Rights. The book is all encompassing and covers the whole process of protecting IPR, from the application for a patent, through to the application for a trade mark, registered design and also copyright. Overall, the reader will gain a clear idea of how to protect their creation and how to navigate the maze of this complex area, also how to manage the ongoing protection of intellectual property once permissions have been granted.



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