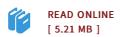




## The Portable MBA in Project Management

By Eric Verzuh

Wiley. Hardcover. Condition: New. 400 pages. Dimensions: 10.0in. x 7.1in. x 1.5in.The Portable MBA in Project Management covers the most pressingtopics inproject management and features all the leading thinkers in the field. Whilemost project management books address only the techniques for managing individual projects, The Portable MBA in Project Management widens the scope to include insights for managing project-based organizations. In doing so, this comprehensive volume willhelp managers combine the power of individual project successes to drive the organization to new levels ofproductivity and customer responsiveness. Eric Verzuh, best selling author of The Fast Forward MBA in Project Management, brings togetherthe leading lights of project management in this volume, including Robert G. Cooper, Randall Englund, Jack Meredith and Neil Whitten. In addition to his role as editor, Verzuh draws on his ownexpertise to addresshow and why project management is a strategic strength, how to integrate project management into your enterprise, andseveral other topics for which he is well-known. Together theyeffectively addressthe full spectrum of theissues inproject management today. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Hardcover.



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