



## Become a Franchise Owner!: The Start-Up Guide to Lowering Risk, Making Money, and Owning What you Do (Hardback)

By Joel Libava

John Wiley Sons Inc, United States, 2011. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business With more and more professionals looking for alternatives to traditional corporate employment, Become a Franchise Owner! informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (and carefully) research and select a franchise business. Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities. Offers a self-evaluation to discover if you are franchise material Describes how to choose the right franchise for your specific situationLists the 40 crucial questions to ask current franchise owners Owning a franchise isn t for everyone; in fact, as Joel Libava says, it s really not for most people. But if it is for you, this book can guide you in starting your own successful franchise business.



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### Reviews

*An incredibly great book with perfect and lucid answers. Better than never, though i am quite late in start reading this one. You will not sense monotony at whenever you want of the time (that's what catalogues are for relating to if you question me).*

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