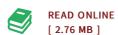




Become a Franchise Owner!: The Start-Up Guide to Lowering Risk, Making Money, and Owning What you Do (Hardback)

By Joel Libava

John Wiley Sons Inc, United States, 2011. Hardback. Condition: New. 1. Auflage. Language: English. Brand New Book. The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business With more and more professionals looking for alternatives to traditional corporate employment, Become a Franchise Owner! informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (and carefully) research and select a franchise business. Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities. Offers a self-evaluation to discover if you are franchise material Describes how to choose the right franchise for your specific situationLists the 40 crucial questions to ask current franchise owners Owning a franchise isn t for everyone; in fact, as Joel Libava says, it s really not for most people. But if it is for you, this book can guide you in starting your own successful franchise business.



Reviews

An incredibly great book with perfect and lucid answers. Better then never, though i am quite late in start reading this one. You will not sense monotony at whenever you want of the time (that's what catalogues are for relating to if you question me).

-- Nannie Lindgren Jr.

An exceptional pdf as well as the font employed was intriguing to read through. This is certainly for all who statte there was not a worthy of reading through. I am just delighted to inform you that here is the very best publication i actually have go through inside my very own existence and might be he finest pdf for actually.

-- Saige Lang