



The Secret Life of Pronouns What Our Words Say About Us

By James W. Pennebaker

Tantor. No binding. Book Condition: New. MP3 CD. Dimensions: 7.5in. x 5.3in. x 0.6in.We spend our lives communicating. In the last fifty years, weve zoomed through radically different forms of communication, from typewriters to tablet computers, text messages to tweets. We generate more and more words with each passing day. Hiding in that deluge of language are amazing insights into who we are, how we think, and what we feel. In The Secret Life of Pronouns, social psychologist and language expert James W. Pennebaker uses his groundbreaking research in computational linguisticsin essence, counting the frequency of words we useto show that our language carries secrets about our feelings, our self-concept, and our social intelligence. Our most forgettable words, such as pronouns and prepositions, can be the most revealing: their patterns are as distinctive as fingerprints. Using innovative analytic techniques, Pennebaker X-rays everything from Craigslist advertisements to the Federalist Papersor your own writing, in quizzes you can take yourselfto yield unexpected insights. Who would have predicted that the high school student who uses too many verbs in her college admissions essay is likely to make lower grades in college Or that a world leaders use of pronouns could reliably presage whether...



Reviews

It in a single of my personal favorite pdf. It really is writter in basic words instead of hard to understand. Your daily life period will be transform as soon as you complete looking over this pdf.

-- Vena Sauer DDS

Thorough guideline! Its this type of good read. It is really simplistic but shocks from the 50 percent from the publication. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Sallie Wiegand