



## Foundation: A Blueprint for Business Success (Paperback)

By Neil C Howe

Ace Marketing, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Neil Howe is an online media strategist who works with business owners to create a platform of authority for their marketing and advertising. He is a best selling author, contributor to CNN, USA Today as well as Small Business Trendsetters and Business Innovators Magazine. Neil has been working to help businesses build a solid foundation of authority and give them the platform they need to explode their business in ever more competitive markets. He delivers an eye opening look at the core of all business - positioning and authority, and teaches you the secrets to acquiring it, keeping it and using it to build a stand out business, increase your prices, and attract more high paying clients that generate referrals. You ll get the time tested strategies required to build trust and goodwill in an understandably skeptical world, and in turn, attract more business and profits while creating a legacy for your family.



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