



The Cyber Effect: A Pioneering Cyberpsychologist Explains How Human Behaviour Changes Online (Hardback)

By Mary Aiken

Hodder Stoughton General Division, United Kingdom, 2016. Hardback. Condition: New. Language: English . Brand New Book. Covering everything from the impact of screens on the developing child to the explosion of teen sexting, and the acceleration of compulsive and addictive online behaviours (gaming, shopping, pornography), The Cyber Effect also examines the escalation in cyberchondria (self-diagnosis online), cyberstalking and organized crime in the Deep Web. Cyberspace is an environment full of surveillance, but who is looking out for us? Full of surprising statistics and incredible-but-true case studies of the hidden trends that are shaping our culture, this book raises troubling questions about where the digital revolution is taking us. Dr Mary Aiken is the world's leading expert in forensic cyberpsychology - a discipline that combines psychology, criminology and technology to investigate the intersection between technology and human behaviour. In this, her first book, Aiken has created a starting point for all future conversations about how the Internet is shaping our perception of the world, development and behaviour, societal norms and values, children, safety and security. Upending your assumptions about your online life and forever changing the way you think about the technology that you, your friends and your family use, The Cyber...



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