



The 5-Second Inventor: Make Millions by Turning Your

By Kenneth Chuah

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Countless great products have failed to show up on the market because the creators, average people with five-second flashes of inspiration, didn't know what to do with their ideas. The 5-Second Inventor gives these people a step-by-step guide through the process that professional developers use to produce and market products, but focuses on self-production. Ken Chuah uses his own experiences to help the beginning inventor/entrepreneur (an inventor/entrepreneur) with low-budget strategies, a unique screening test to pinpoint the best manufacturers, and an in-depth chapter on understanding Chinese culture for the outsourcing inventor/entrepreneur. The 5-Second Inventor streamlines the process of converting ideas into products, emphasizing self-production rather than licensing deals. A reader will learn to identify his or her idea's potential with market research pinpointing the potential product's target audience. For security during this and the development process, The 5-Second Inventor covers different types of patents, non-disclosure agreements, and other ways to protect intellectual property. For the production phase, it outlines strategies for minimizing the initial startup budget. This includes the pros and cons of...



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Reviews

This book is indeed gripping and interesting. It really is rally exciting throug studying period. Its been written in an extremely easy way and is particularly merely soon after i finished reading this book through which in fact changed me, affect the way i think.

-- **Aisha Lemke**

Comprehensive guide for publication lovers. it absolutely was writtern really flawlessly and valuable. You wont really feel monotony at whenever you want of your own time (that's what catalogs are for concerning if you ask me).

-- **Rowan Gerlach II**