# Presenting to the Max (Paperback)



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(Ms. Kirstin O'Kon)

## PRESENTING TO THE MAX (PAPERBACK)



Possible Press, United States, 2016. Paperback. Condition: New. J Scherpenhuizen (illustrator). Language: English. Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. PRESENTING TO THE MAX: Obliterate Nerves. Enrol Your Audience. Halve Your Preparation Time. Double Your Impact. Written by Carolyn Crawford and Illustrated by J. Scherpenhuizen. Presenting To the Max is the first ever graphic guide to presenting, that helps to demystify and destress the process of business presenting in a fabulous, fun format. In these pages, Max, the presentation guru of the world, will guide you with clear instructions, light-hearted visual gags, and easy-to-use worksheets. This 166-page publication, presented in comic-book style, is the perfect tool to help you plan efficiently and deliver authentically, all your daily meeting contributions and presentations. Along with clear instructions on the essentials of exceptional presenting, there are also worksheets to assist the reader in creating their own presentations. Steeped in over 20 years of training and research, the methodology outlined in this book is currently being used in dozens of Australia s top corporations across multiple industries and at all levels within those organisations, from the C-suite all the way across and down. Inside you ll discover: The myth busted that you have to put on a presentation act, and the power of being truly yourself How to create a meaningful message for your audience, full of impact, that makes them sit up straight and pay attention How to build a structured, persuasive business case, QUICKLY, that takes your audience on a journey of logic How to be credible, confident and persuasive in an entirely natural and personal way How to be flexible and think on your feet when faced with a difficult question How to create effective visual aids that truly support you without distracting the audience from your presence and...



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