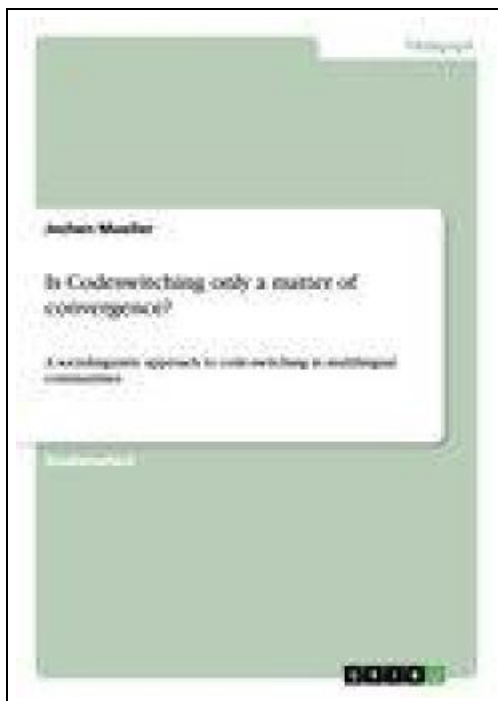


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GRIN Verlag Mai 2014, 2014. sonst. Bücher. Book Condition: Neu. 211x131x5 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2012 im Fachbereich Englisch - Pädagogik, Didaktik, Sprachwissenschaft, Note: 1,3, Universität zu Köln, Sprache: Deutsch, Abstract: Code- switching (CS) is a worldwide phenomenon and has been the norm in many different communities, but it was unnoticed and neglected by researchers for years. However, due to social changes, such as globalization and immigration, CS has surfaced in new places and thereby attracted attention. Nevertheless, those linguistics who researched into the occurrences of CS mostly commented on it negatively and categorized it as a form of interference and broken language. The perception of CS changed when Blom and Gumperz in 1972 focused on CS between dialects in a Norwegian fishing village and pointed at its social dimension and function. As a result, further studies of CS in various parts of the world were introduced and up until today it is a major research topic. Especially, the motivations for CS remain an interesting focus for those studies. Moreover, globalization and with this, the formation of multi-ethnic societies with a variety of different languages in a country is an on-going process and hence a late- breaking topic. Different sociolinguistic theories to explain this phenomenon have been developed. Two well-known approaches are Giles s Speech Accommodation Theory, nowadays revised as Communication Accommodation Theory (CAT) and Myers- Scotton s Markedness Model (MM). The first has its basis in psychology as it explains CS as a form of accommodation to converge to the addressee in order to become more alike and therefore narrow social distance. In contrast, the socio-psychological MM also takes macro-level perspectives into consideration and provides a generalization about how motivations for CS are interpreted. In this...



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