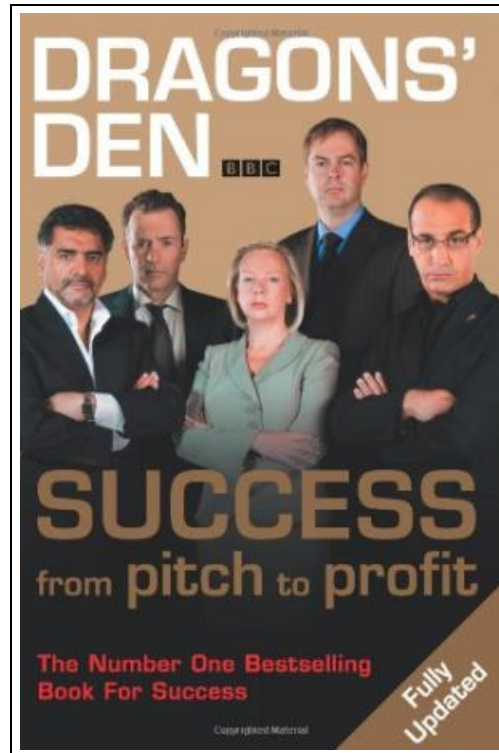


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Reviews

This published publication is wonderful. Of course, it is actually engage in, still an interesting and amazing literature. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Vickie Wolff)

DRAGONS DEN : SUCCESS, FROM PITCH TO PROFIT



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HarperCollins Publishers, United Kingdom, 2008. Paperback. Book Condition: New. Updated ed.. 193 x 130 mm. Language: English . Brand New Book. 4 million people watch the Dragons on TV, now they can read their book. Britain s best loved business brains - Duncan Bannatyne, Deborah Meaden, Peter Jones, Theo Paphitis and Richard Farleigh along with economics expert and presenter Evan Davies - divulge the secrets of their success in this essential read. Joining them is James Caan, a new addition to the team in Series 5 which aired in September 2007. James is a multi-millionaire businessman and entrepreneur specialising in human resources consultancy and outsourcing. Here, for the first time, you can read his story and learn from his experiences. Plus you will find out exactly what James was looking forward to seeing in the Den. Success, From Pitch to Profit is packed with advice for you, whether you want to perfect your pitching skills, develop an idea or make more money. By looking back at the previous series of Dragons Den, the Dragons will teach you how to develop an idea to its maximum potential, making you and your business reach new heights of success. They will look at what s become of the contestants who entered the Dragons Den. Some went away empty handed but have since become very successful. Others won the backing of the Dragons but failed to make their dream come through. The Dragons will use these case studies to show you what should have been done, what should have happened next and how you too could win their backing and become a business success. This paperback edition includes all new case studies from Series Five. This is much more than a TV series companion. It is a solid business read with never-before-heard advice and...



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