



Seo: Seo 101 - Seo Tools for Beginners - Search Engine Optimization Basic Techniques - How to Rank Your Website

By Aidin Safavi

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.What do you know about SEO? If you are serious about internet marketing, this is THE skill you should master in order to be successful. This simple book will help you just do that! This book contains proven steps and strategies on how to properly use SEO to make your website visible online. Search Engine Optimization (SEO) is a marketing discipline geared towards improving visibility in non-paid search engine results. It embraces the creative and the technical aspects needed to achieve better rankings, attract traffic, and improve awareness in search engines. There are different factors that affect the search rankings, from the content you post in the page to the way other websites add link to you. To put it simply, SEO is a set of strategies to make certain that your website is developed in a way that search engines can easily understand. However, SEO is not all about creating websites that are friendly for the search engines. It is also about making sure that the website is friendly for real people too. This book is founded...



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