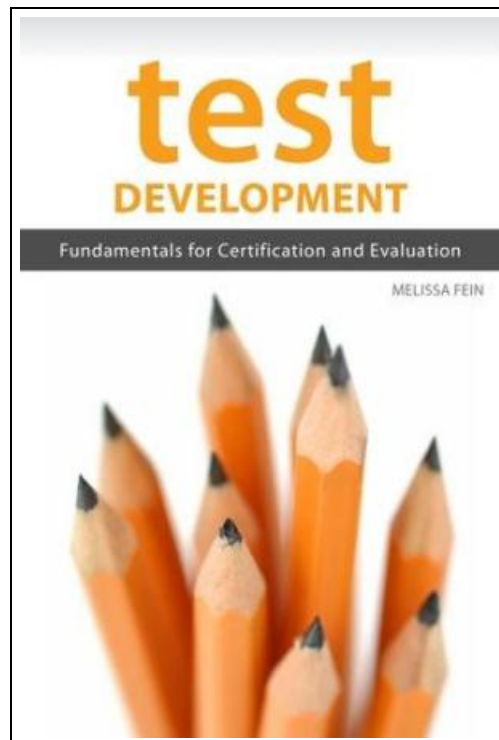


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Reviews

It is just one of my personal favorite publications. It is among the most awesome publications I have read. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Delia Rutherford)

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American Society for Training Development, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book. Test Development: Fundamentals for Certification and Evaluation provides practical guidelines for the classical approach to test development - specifically for certification and credentialing. Most of the existing high-quality books on the topic of criterion-referenced test (CRT) development are written for professional statisticians and psychometricians. And the books written for the general reader tend to lack accurate, user-friendly coverage of some of the most critical topics. This book serves as an accessible resource on test development that does not require any technical background or expertise. Part I, Conceptual Principles, covers the process of CRT development in narrative form. Some of the topics covered include: defining content domain as related to job analysis and assessment objectives * item writing and scoring * understanding validity and reliability * conducting item analysis * defining and differentiating the major standard setting methods * preparing for and understanding issues with test administration. Part II, the Technical Appendix, contains the computational instructions and supplementary background material. This do-it-yourself manual is a valuable resource for training program developers, credential program developers, as well as other relevant human resources personnel and upper management who need to be on board for change management related to testing programs.



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