



Amazon your business : opportunities and solutions in the rainforest

By Meindert Brouwer

Bunnik : Meindert Brouwer Partner in Communicatie, 2007. Soft cover. Condition: New. 192 p. : ill. ; 23 cm. Amazon Your Business is the first ever guide to sustainable Amazon products from the rainforests and rivers of all Amazon countries: Brazil, Bolivia, Peru, Ecuador, Colombia, Venezuela, Guyana and Suriname. It presents more than fifty (new) consumer products such as body care products, cosmetics, essential oils, shoes of caiman leather, wild rubber bags, rings of gold, medicines, energy drinks, snacks, wild gourmet chocolate, food supplements and furniture. The book explains how markets work for forest conservation, development cooperation and poverty alleviation. It contains interviews with ministers, entrepreneurs, consultants, leaders of international organisations and local villagers. A network section with contact info and important websites is included. Preview Treetap Wild Rubber, Green Gold. Amazon Your Business is a must for entrepreneurs, politicians, governments, economists, university students and anyone interested in the Amazon, nature conservation, poverty alleviation and sustainable development.



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