



How to Blog a Book: A Step-by-Step Guide to Writing and Publishing Your Manuscript on the Internet One Post at a Time

By Nina Amir

F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, How to Blog a Book: A Step-by-Step Guide to Writing and Publishing Your Manuscript on the Internet One Post at a Time, Nina Amir, How to Blog a Book teaches you how to create a blog book with a well-honed and uniquely angled subject and targeted posts-and how to build the audience necessary to convince agents and publishers to make your blog into a book. Inside you'll find: * Basic information on how to set up your blog and the essential plug-ins and other options necessary to get the most out of each post * Steps for writing a book easily from scratch using blog posts * Advice on how to write blog posts * Tips on gaining visibility and promoting your work both online and off * Tools for driving traffic to your blog * Information on how to monetize an existing blog into a book or other types of products* Profiles with authors who received blog-to-book deals Author Nina Amir explains how writing a book in cyberspace allows you to get your book written easily, while promoting it and building an author's platform. It's a fun, effective way to...



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