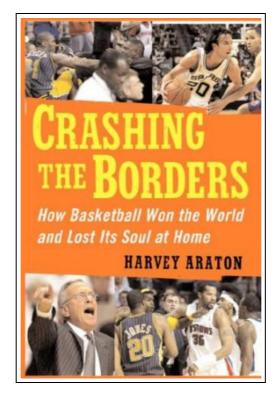
Crashing the Borders: How Basketball Won the World and Lost Its Soul at Home



Filesize: 5.4 MB

Reviews

Completely essential study publication. Better then never, though i am quite late in start reading this one. I am very easily could get a delight of reading a composed publication.

(Marilyne Macejkovic)

CRASHING THE BORDERS: HOW BASKETBALL WON THE WORLD AND LOST ITS SOUL AT HOME



Simon & Schuster. Paperback. Book Condition: new. BRAND NEW, Crashing the Borders: How Basketball Won the World and Lost Its Soul at Home, Harvey Araton, The game of basketball has gone global and is now the world's fastest-growing sport. Talented players from Europe, Asia, South America, and Africa are literally crashing the borders as the level of their game now often equals that of the American pros, who no longer are sure winners in international competition and who must compete with foreign players for coveted spots on NBA rosters. Yet that refreshing world outlook stands in stark contrast to the game's troubled image here at home. The concept of team play in the NBA has declined as, in the aftermath of the Michael Jordan phenomenon, the league's marketers and television promoters have placed a premium on hyping individual stars instead of teams, and the players have come to see that big-buck contracts and endorsements come to those who selfishly demand the spotlight for themselves. Even worse, relations between players and fans are at a low ebb. Players are perceived to be overpaid, ill-behaved, and arrogant. Fans, paying hundreds of dollars for tickets, often act boorishly and tauntingly. This tension boiled over on the night of November 19, 2004, at the Palace of Auburn Hills, Michigan, during a Detroit Pistons-Indiana Pacers game, when players brawled with fans as much as each other in what was, in fact, a racial skirmish. When the Pacer players entered the stands throwing punches, they had truly smashed an altogether different kind of border. In the aftermath of that sorry spectacle, regular-season television ratings declined for NBA games. Playoff-game ratings plummeted. Sales in NBA-licensing products sagged by a reported 30 percent. For the millions of Americans who cherish basketball, the love affair has reached a state...



Other Kindle Books



Daddyteller: How to Be a Hero to Your Kids and Teach Them What's Really by Telling Them One Simple Story at a Time

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. You have the power, Dad, to influence and educate your child. You can...

Save eBook »



Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America

 $Create space, United States, 2015. \ Paperback. \ Book \ Condition: New. \ 258 \times 208 \ mm. \ Language: English. \ Brand \ New \ Book \ ***** \ Print on \ Demand \ *****. This isn't porn. \ Everyone always asks and some of our family thinks...$

Save eBook »



The Mystery in the Amazon Rainforest South America Around the World in 80 Mysteries

Gallopade International. Paperback. Book Condition: New. Paperback. 131 pages. Dimensions: 7.3in. x 5.2in. x 0.5in.When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an...

Save eBook »



Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read... Save eBook »



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.

Save eBook »



Patent Ease: How to Write You Own Patent Application

 $Create space, United States, 2014. \ Paperback. \ Book Condition: New. \ 229 x 152 mm. \ Language: English. \ Brand New Book ***** Print on Demand *****. Patent Ease! The new How to write your own Patent book for beginners!$

Download Document »



Traffic Massacre: Learn How to Drive Multiple Streams of Targeted Traffic to Your Website, Amazon Store, Auction, Blog, Newsletter or Squeeze Page

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.3 Free Bonus Books Included! Attention: Online business owners. quot; Finally!

Download Document >



Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)

Perigee. PAPERBACK. Book Condition: New. 0399526544 Never Read-12+ year old Paperback book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-I

Download Document »



Becoming a Spacewalker: My Journey to the Stars (Hardback)

Purdue University Press, United States, 2014. Hardback. Book Condition: New. 284 x 216 mm. Language: English . Brand New Book. This nonfiction picture book is a children's version of NASA astronaut Jerry L. Ross

Download Document »



How to Make a Free Website for Kids

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter

Download Document »