



Surviving and Thriving in Waves of Change: For Healthcare Leaders

By Dutch Holland

Xlibris Corporation. Paperback. Book Condition: New. Paperback. 138 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. Change must be led from all levels of the organization . . . in a coordinated and disciplined way. This book shows a complete change model that you can follow to make organizational change happen on target, on time, and on budget. Never before have organizations faced an environment as turbulent and as difficult as this one. Businesses must change the way they are doing business now to a new way that will work for them in the future. While major organizational change was once the exception, it is now the rule . . . and organizations will have to be very good at organizational change to thrive in the new business environment. Read the Readers Digest version of the Complete Change Formula If you want value from this book, here it is in Chapter One. The true essence of a complete organizational change method for business leaders in todays waves of change is explained in our Readers Digest version. Learn How to Avoid the Problems with Organizational Change Organizations must change frequently in order to compete effectively in todays global marketplace; many dont do it well...



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