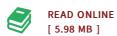




Common-Sense Business: Principles for Profitable Leadership (Hardback)

By Theodore Roosevelt Malloch, Whitney Macmillan

Skyhorse Publishing, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. Has the potential to transform how all companies are run. Nothing could be more valuable! - Mark Drewell, CEO, Globally Responsible Leadership Initiative (GRLI) From two of the world s most successful business leaders comes Common-Sense Business-an accessible, actionable guide to better leadership, increased profits, and a more sustainable economic model predicated on prudence and socially conscious business. Common sense and prudence have long been among the guiding tenets of society, but in today s economy they have been completely abandoned in the interest of blindly maximizing profits. Common-Sense Business shows that this current economic model is both detrimental and unsustainable, and that we must transform the global economy along the lines of common sense toward the common good. Ted Malloch, a thought leader and policy influencer in global economic strategy, and Whitney MacMillan, the former chairman and CEO of the world s largest private corporation, draw on recent research, history s greatest minds, and their own successes to explain that ethically driven business is both a moral and financial necessity. Inspired by Thomas Paine s Common Sense, this work explains to readers in all walks of life...



Reviews

Very beneficial to any or all class of individuals. It is rally interesting throgh looking at time. You will not feel monotony at at any time of your time (that's what catalogs are for concerning in the event you question me).

-- Dr. Dallas Reinger IV

This is the very best publication we have read through right up until now. It is one of the most incredible book we have read through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Miss Celia Volkman

Relevant PDFs



Self Esteem for Women: 10 Principles for Building Self Confidence and How to Be Happy in Life (Free Living, Happy Life, Overcoming Fear, Beauty Secrets, Self Concept)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Self Esteem for Women 10 Principles for building self confidence and how to be happy in life (free living, happy...



Billy and Monsters New Neighbor Has a Secret The Fartastic Adventures of Billy and Monster Volume 4

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Twitter Marketing Workbook: How to Market Your Business on Twitter

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