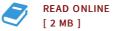


The Cult of the Amateur: How Blogs, Myspace, Youtube, and the Rest of Today s User-Generated Media Are Destroying Our Economy, Our Culture, and Our Values (Paperback)

By Andrew Keen

Bantam Doubleday Dell Publishing Group Inc, United States, 2008. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Amateur hour has arrived, and the audience is running the show In a hard-hitting and provocative polemic, Silicon Valley insider and pundit Andrew Keen exposes the grave consequences of today s new participatory Web 2.0 and reveals how it threatens our values, economy, and ultimately the very innovation and creativity that forms the fabric of American achievement. Our most valued cultural institutions, Keen warns--our professional newspapers, magazines, music, and movies--are being overtaken by an avalanche of amateur, user-generated free content. Advertising revenue is being siphoned off by free classified ads on sites like Craigslist; television networks are under attack from free user-generated programming on YouTube and the like; file-sharing and digital piracy have devastated the multibillion-dollar music business and threaten to undermine our movie industry. Worse, Keen claims, our -cut-and-paste- online culture--in which intellectual property is freely swapped, downloaded, remashed, and aggregated--threatens over 200 years of copyright protection and intellectual property rights, robbing artists, authors, journalists, musicians, editors, and producers of the fruits of their creative labors. In today s self-broadcasting culture, where amateurism is celebrated and anyone with an opinion,...



Reviews

Great eBook and useful one. it was actually writtern really completely and useful. You are going to like the way the article writer publish this publication. -- Prof. Ernestine Emard

Completely essential read ebook. It is among the most awesome book i actually have read. I am very happy to explain how this is basically the greatest book i actually have read in my individual existence and might be he best pdf for possibly.

Other Books

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Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 and 2 sounds....

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Daddyteller: How to Be a Hero to Your Kids and Teach Them What s Really by Telling Them One Simple Story at a Time

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. You have the power, Dad, to influence and educate your child. You can teach your child about a virtue or...

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Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.

Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****. This isn t porn. Everyone always asks and some of our family thinks it is for sure.but it s not....

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America s Longest War: The United States and Vietnam, 1950-1975

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 x 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America s Longest War explores the origins of the...

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Tys Beanie Babies Winter 1999 Value Guide by Inc Staff Collectors Publishing Company 1998 Paperback Book Condition: Brand New. Book Condition: Brand New.

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Kid Toc: Where Learning from Kids Is Fun!

Createspace, United States, 2012. Paperback. Book Condition: New. Hanne Simone Larsen (illustrator). 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****. Where learning to read from kids is fun! - FREE Videos - with kids -...