



Load the Dice: A Simple Guide to Managing Risks in Small Businesses.

By MR John Harvey Murray

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.If you think Risk Management is a bit of meaningless management-speak, this is the book for you. The World is full of risks and they all need managing. In fact we all manage risks all the time whether well or badly. Every decision we make involves making some assessment of the risks involved. Risk Management is simply an attempt at doing it more explicitly, scientifically and, hopefully, effectively. In this book you learn more about the Why and the How of Risk Management, and you will find some examples of how not to do it. I have tried to explain it in everyday language and show how it can be applied in a small business to your advantage. Does your Business Plan amount to throwing the dice and seeing what you get? Take control! Load the dice!.



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Reviews

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